

COOKIES

Group members

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Company profile

Name : Cookies Lover Area

Place : Petaling Jaya, Selangor

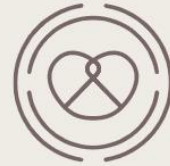
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Objectives

Be the **famous** cookies seller in
Malaysia

02

Logo



Cookies Lover Area

Cookie for Every Senses



organization chart





Product Details

NAME : Choc cookies
: Red Velvet cookies

RESOURCES : cookies flour, chocolate chip, cocoa powder, baking powder, red velvet flavor

PRODUCTION: Cookies Lover Area



Product price

1. Pequeno = RM 5
2. Grande = RM 7



Target Market

COOKIES LOVER !!!

- ✓ some person need something to fill their mouths to keep focus during the study.
- ✓ the cookies are cheap and affordable



The Marketing Strategy !!

WeLoveCookies10

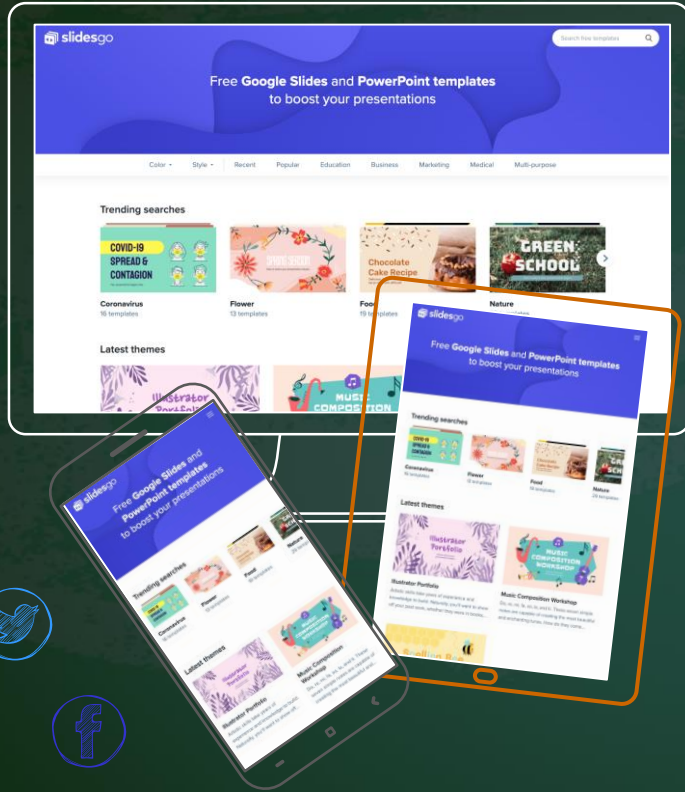
Future Strategic Planning



- ❖ Improve Orders or Service Capacity (Vendor Capacity)
- ❖ Targeted Marketing Campaigns
- ❖ Competitive Outlook
- ❖ Market Segmentation Expansion
- ❖ Key Partnerships or Alliances
- ❖ Brand Differentiation



Contact us



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